

University of Mumbai

Kharepatan Panchakroshi Shikshan Prasarak Mandal, Kharepatan's

# ARTS, COMMERCE AND SCIENCE COLLEGE, KHAREPATAN

(Affiliated to Mumbai University No. ICM / I / 558 / 2012 - 13)

At. Swatnrya Sainik Guruvarya Veer Shankarrao G. Pendharkar Educational Campus, Kharepatan

Tal. Kankavli, Dist. Sindhudurg - 416 703 - (MS) India



Dr. Atmaram Deu Kamble

**Principal**

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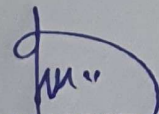
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## BEYOND THE CAMPUS CLEAN AND GREEN ENVIRONMENT PROMOTION ACTIVITIES

- ✓ Arts, Commerce, and Science College, Kharepatan, continues its dedication to environmental sustainability through various clean and green initiatives. These activities extend beyond the campus, fostering a sense of responsibility in neighboring communities. The college regularly organizes cleanliness drives in adopted villages, including Kelavali, Pombhurle, Nadgive, Sherpe, and Chinchavali, as part of the Swachh Bharat Abhiyan and Clean India campaigns. These initiatives encourage waste management, recycling practices, and maintaining clean surroundings. Furthermore, tree plantation drives are organized in partnership with local communities to enhance greenery and promote biodiversity. These efforts align with national campaigns like Majhi Vasundhara and One Earth, aimed at raising awareness about environmental conservation. The college also promotes the use of eco-friendly alternatives and sensitizes residents about reducing plastic use, energy conservation, and water preservation. Through its outreach programs, the college seeks to empower rural communities with knowledge about sustainable practices. By engaging students, faculty, and villagers in these green activities, the institution helps create a cleaner, healthier environment for everyone.

### A. Beyond the Campus: Clean and Green Environment Promotion Activities

**Swachhata / Cleanliness** Cleanliness is a core focus of environmental sustainability, and Arts, Commerce, and Science College, Kharepatan, extends this commitment beyond its campus through regular cleanliness drives in various adopted villages like Kelavali, Pombhurle, Nadgive, Sherpe, and Chinchavali. These activities, often conducted under the Swachh Bharat Abhiyan and Clean India campaigns, encourage community members to participate in keeping their surroundings clean. Volunteers from the college, including NSS members, lead the way in cleaning streets, public spaces, and community areas, instilling a sense of pride and responsibility in the local population.

  
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These efforts are not one-time events but part of a continuous campaign aimed at changing the mindset towards cleanliness. Regular cleaning drives help in creating sustained impact, and the college ensures that these activities align with important national events like Gandhi Jayanti, Republic Day, and Independence Day. By involving students and local residents, the college fosters a collaborative approach, making cleanliness a shared responsibility. The outcome of these initiatives is seen in the improvement of hygiene, reduction in waste accumulation, and a cleaner environment in these rural areas.

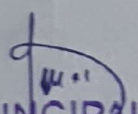
**Save Tree / Plantation** In promoting environmental conservation, tree plantation drives are one of the most effective tools. The college actively organizes tree plantation events in villages like Sherpe and Kelavali, aiming to improve the green cover and contribute to biodiversity. These initiatives, conducted with the involvement of both students and local community members, focus on planting indigenous species that can thrive in the local environment. This not only helps in ecological restoration but also raises awareness about the importance of trees in combating climate change and improving air quality.

Tree plantation drives are often paired with sessions on the significance of trees in maintaining ecological balance, preventing soil erosion, and providing a habitat for wildlife. The activities are aligned with state and national programs like Majhi Vasundhara and One Earth, which emphasize environmental sustainability. By focusing on reforestation and greening efforts, the college plays a pivotal role in the restoration of degraded lands and the promotion of eco-friendly practices among rural populations.

**Plastic Free Bharat - Plastic Pick-up** Plastic pollution is a major environmental concern, and the college's Plastic Free Bharat initiative tackles this issue head-on. Through plastic pick-up drives conducted in various villages, students and volunteers collect plastic waste from streets, water bodies, and public spaces. These efforts help in reducing the harmful impact of plastic on the environment, preventing it from entering the soil and water systems where it can cause long-term damage.

By engaging with local communities in these activities, the college spreads awareness about the dangers of single-use plastics and encourages the adoption of more sustainable alternatives. The collected plastic is often sent for recycling, contributing to a circular economy and reducing the waste burden on the environment. The Plastic Free Bharat campaign not only cleans the local areas but also instills a sense of responsibility in participants, making them more conscious of their plastic consumption.

**Plastic Free Bharat - Cloth Carry-bags Making and Distribution** As part of its Plastic Free Bharat initiative, the college also promotes the use of cloth carry-bags as an eco-friendly alternative to plastic bags. Students and NSS volunteers participate in workshops where they learn how to make reusable cloth bags, which are then distributed to the local community. These workshops serve a dual purpose of reducing plastic waste and empowering participants with practical skills.

  
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The distribution of cloth carry-bags is often accompanied by awareness sessions where the college emphasizes the importance of reducing plastic use. By offering a sustainable alternative, the college helps in reducing the dependency on plastic bags in the local markets and households. This initiative also strengthens the college's commitment to environmental sustainability, encouraging communities to adopt greener practices in their daily lives.

**Save Coastal** Coastal areas are vital ecosystems that are often threatened by pollution, overfishing, and climate change. The college's Save Coastal initiative focuses on protecting and preserving these fragile environments. Activities include beach clean-up drives, awareness campaigns about the impact of pollution on marine life, and efforts to reduce plastic and other waste materials from entering the ocean.

Volunteers from the college work closely with local fishermen and coastal communities to promote sustainable fishing practices and the responsible disposal of waste. The initiative also involves the planting of mangroves and other coastal vegetation that can protect shorelines from erosion and provide a habitat for marine species. By focusing on the protection of coastal ecosystems, the college contributes to the preservation of biodiversity and the sustainability of coastal livelihoods.

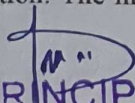
**Waste Management (Compost Pits and Demonstration on Segregation of Dry and Wet Waste)**

Proper waste management is crucial for maintaining a clean and healthy environment. The college has taken a proactive approach by constructing compost pits in various villages and conducting demonstrations on the segregation of dry and wet waste. These activities are designed to teach communities how to manage their waste more effectively, reducing the amount of waste that ends up in landfills.

The compost pits allow for the conversion of organic waste into nutrient-rich compost, which can be used to improve soil quality and support agricultural activities. Demonstrations on waste segregation help communities understand the importance of separating recyclable materials from organic waste, promoting a culture of recycling and waste reduction. By empowering local residents with the knowledge and tools to manage their waste, the college helps in creating cleaner and more sustainable communities.

**Save Paper - Notebooks Making and Distribution** In a world increasingly reliant on paper products, reducing paper waste is an important aspect of environmental conservation. The college's Save Paper initiative involves workshops where students and volunteers create notebooks from recycled paper. These notebooks are then distributed to local schools and community members, promoting the concept of recycling and reducing paper waste.

By reusing paper that would otherwise be discarded, the college contributes to a reduction in deforestation and the overall environmental impact associated with paper production. The initiative also

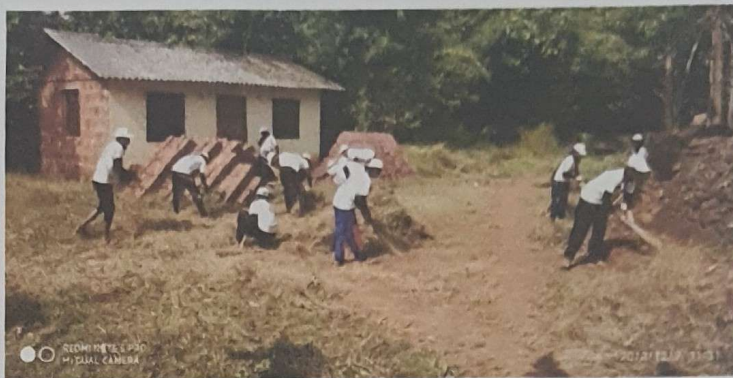
  
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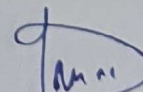
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raises awareness about the importance of conserving natural resources and adopting sustainable practices in daily life.

### SWACHHA BHARAT ABHIYAN themed Swachhata / Cleanlining



  
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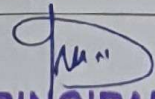


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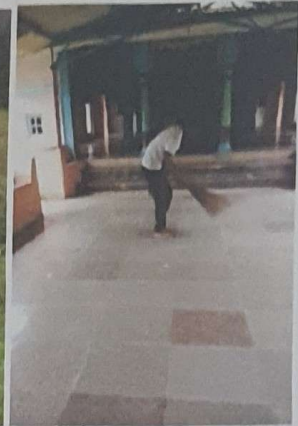




  
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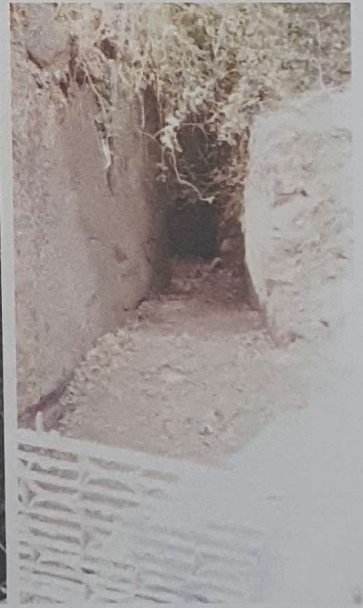
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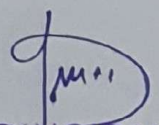


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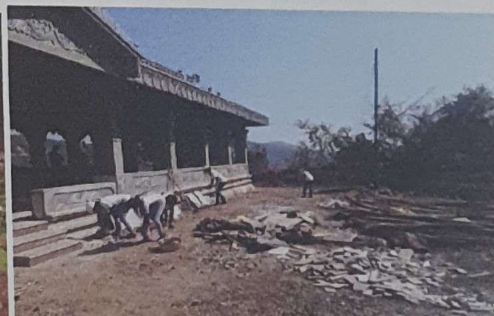
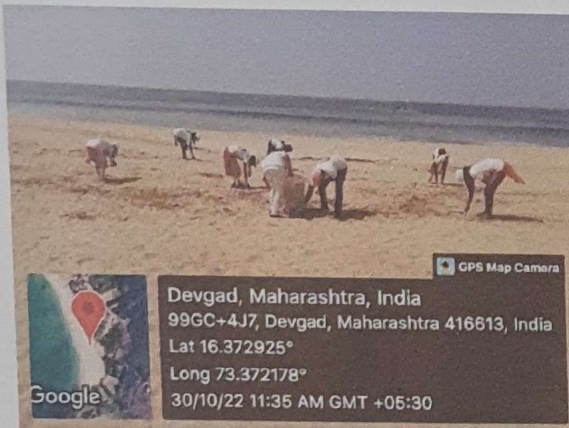




  
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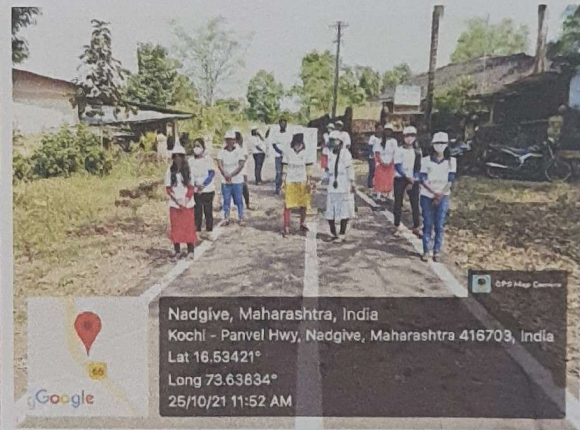
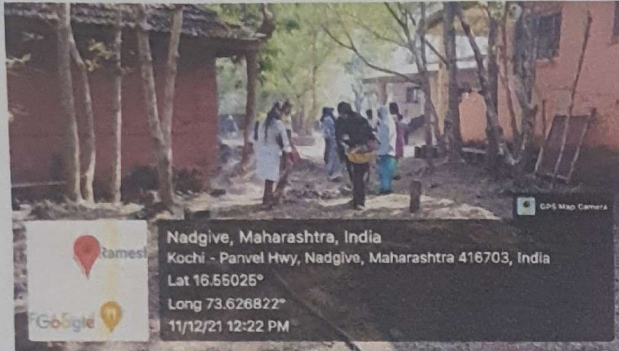
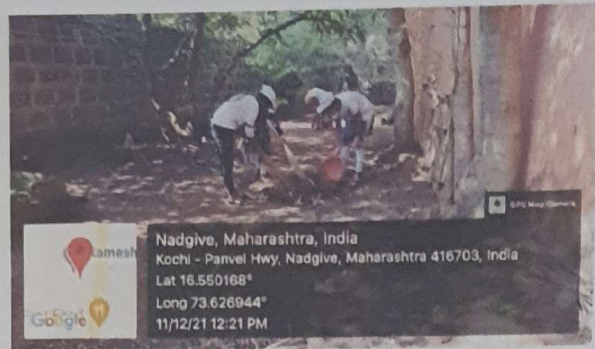




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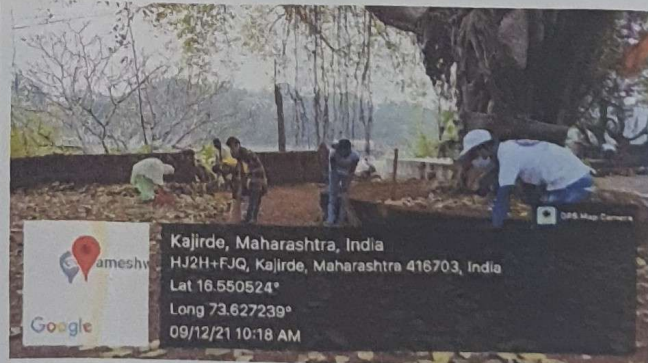
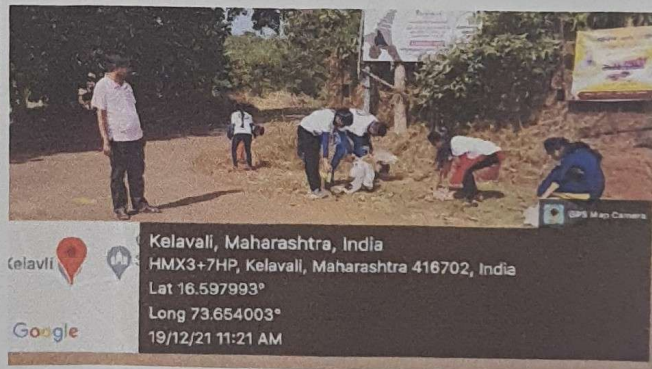


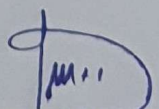


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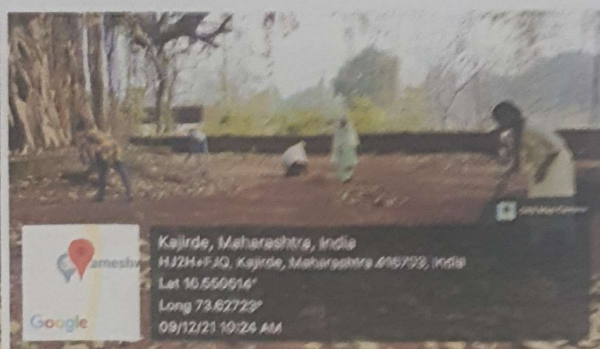
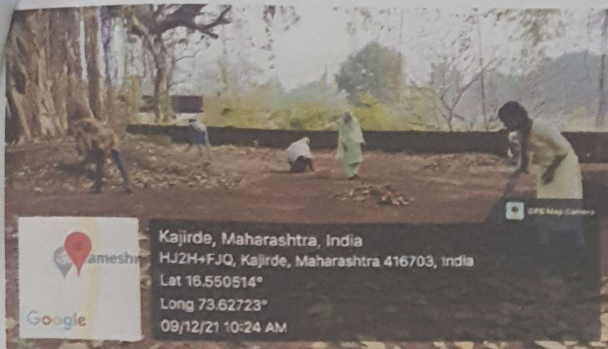




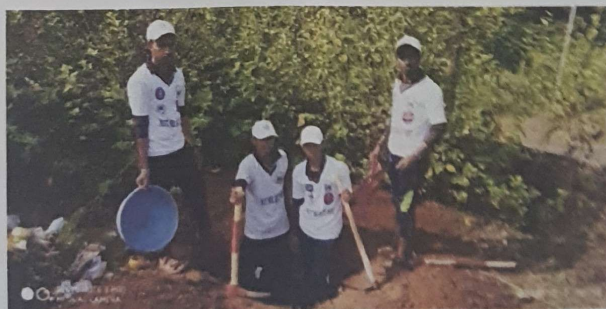
  
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## PITS DIGGING

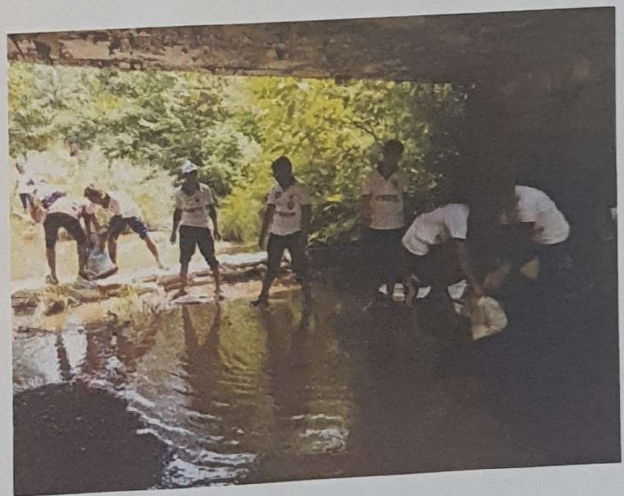
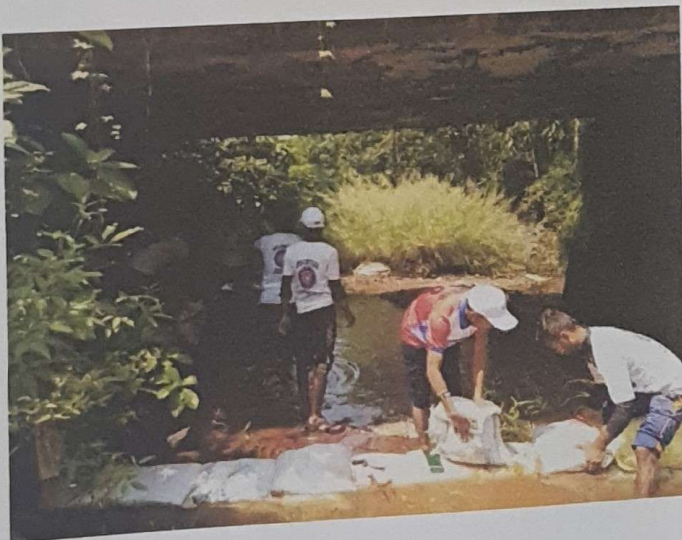
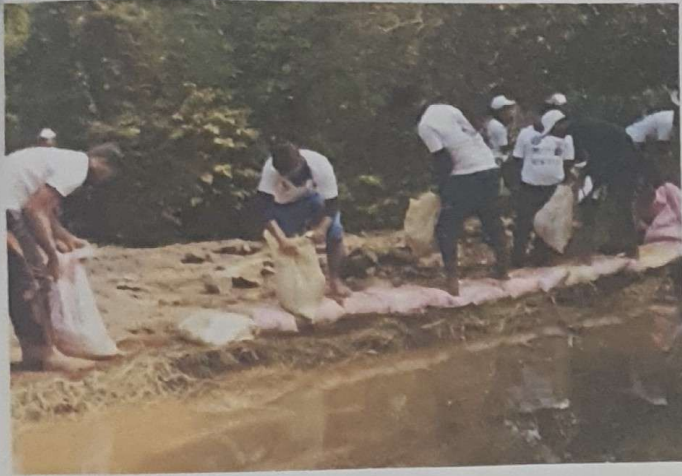


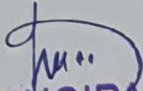
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## SAVE WATER

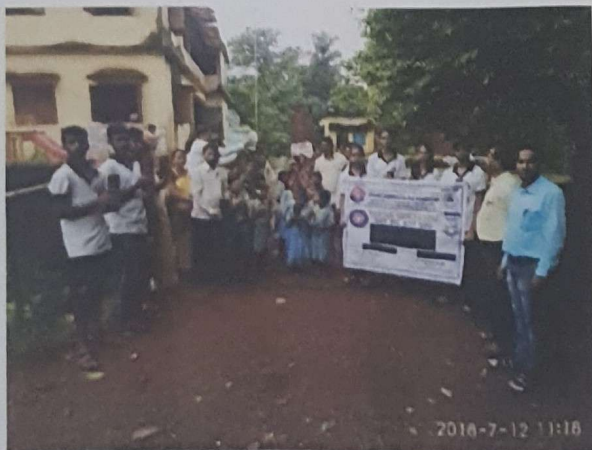


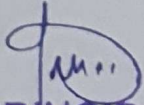
  
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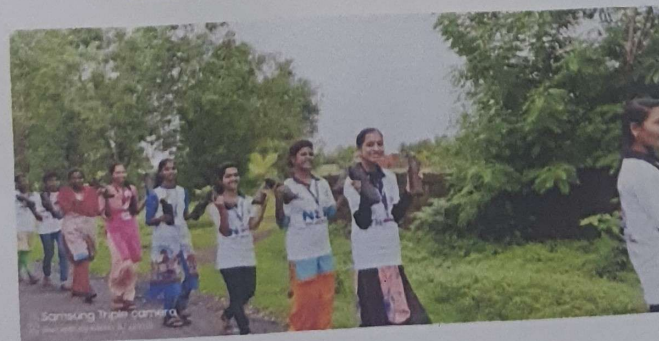
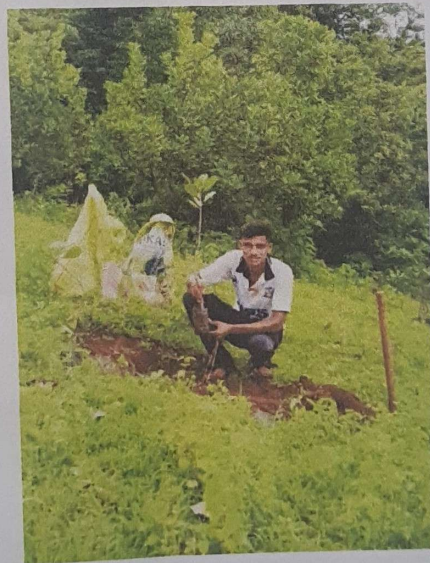
## TREE PLANTATION



  
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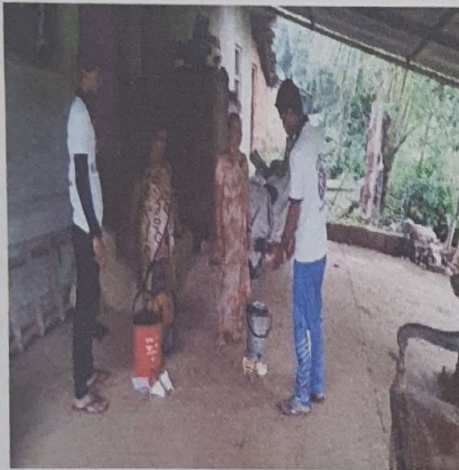
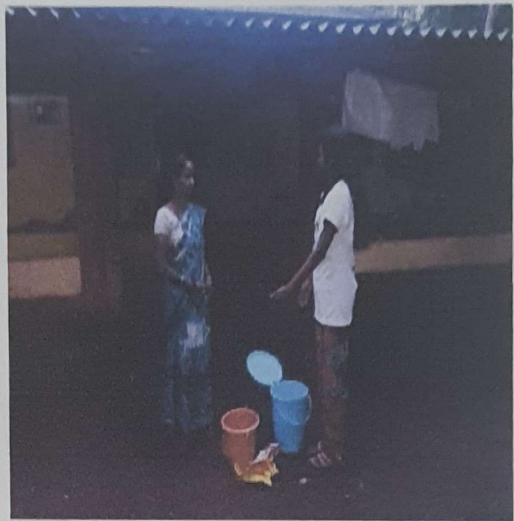


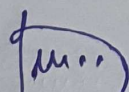
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## DEMONSTRATION ON DEMONSTRATION ON SEGREGATION OF DRY WASTE AND WET



  
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### **B. Beyond the Campus: Clean and Green Environment Promotion through Awareness**

**Awareness through Rally** Raising awareness is a crucial component of any environmental initiative. The college organizes rallies in adopted villages to spread messages about cleanliness, waste management, and the importance of protecting the environment. These rallies often involve students, faculty members, and local residents, marching through streets and public spaces while carrying banners and slogans promoting environmental awareness.

The rallies serve as a platform to engage the broader community and encourage them to adopt sustainable practices in their daily lives. By involving a diverse group of participants, the rallies help in spreading the message of environmental conservation to a larger audience. These events are often timed with national and global environmental campaigns, ensuring that the college's efforts align with broader sustainability goals.

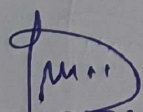
**Awareness through Street-play** Street-plays are an effective way to communicate important messages to a wide audience in a creative and engaging manner. The college's street-play performances focus on themes like cleanliness, waste management, and plastic pollution, bringing these issues to life in a way that resonates with the local population. By using drama and storytelling, the college is able to reach people who may not be aware of the environmental challenges facing their communities.

These performances are often staged in busy public spaces like markets and community centers, ensuring maximum visibility and impact. The street-plays not only entertain but also educate, encouraging people to take action in their own lives to protect the environment.

**Awareness through Door-to-Door Visits** Door-to-door visits are a more personal way to spread awareness about environmental issues. The college organizes teams of students and volunteers who visit households in adopted villages to talk about topics like waste segregation, plastic reduction, and water conservation. These visits provide an opportunity for in-depth discussions and allow residents to ask questions and seek guidance on how they can contribute to environmental sustainability.

By engaging with people on a personal level, the college is able to make a more meaningful impact, encouraging individuals to take ownership of the environmental challenges facing their communities. These visits also help in building trust and fostering a sense of partnership between the college and the local population.

**Awareness through Demonstrations** Demonstrations are a practical way to show people how they can adopt sustainable practices in their daily lives. The college conducts demonstrations on a variety of topics,

  
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including waste segregation, composting, and the use of cloth carry-bags. These hands-on sessions provide participants with the knowledge and skills they need to make positive changes in their own lives.

By showing rather than telling, the college is able to create a lasting impact, ensuring that participants not only understand the importance of environmental sustainability but also know how to implement these practices in their daily lives.

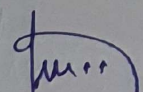
**Awareness through Personal Meetings** Personal meetings allow for more in-depth discussions about environmental issues. The college organizes meetings with community leaders, local officials, and residents to discuss topics like waste management, plastic reduction, and water conservation. These meetings provide an opportunity to build partnerships and collaborate on solutions to environmental challenges.

By working closely with local leaders, the college is able to ensure that its environmental initiatives are aligned with the needs and priorities of the community. These meetings also help in building a sense of ownership and responsibility, encouraging local residents to take an active role in protecting their environment.

**Awareness through Mouth Publicity** Word-of-mouth is a powerful tool for spreading messages about environmental sustainability. The college encourages students, faculty, and community members to talk to their friends, family, and neighbors about the importance of protecting the environment. By sharing their knowledge and experiences, they can help to raise awareness and encourage others to adopt sustainable practices in their own lives.

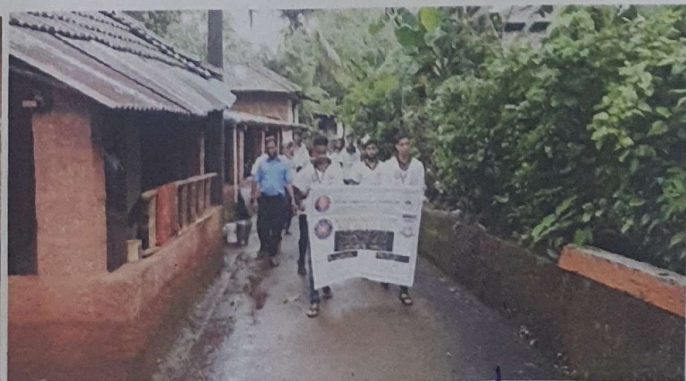
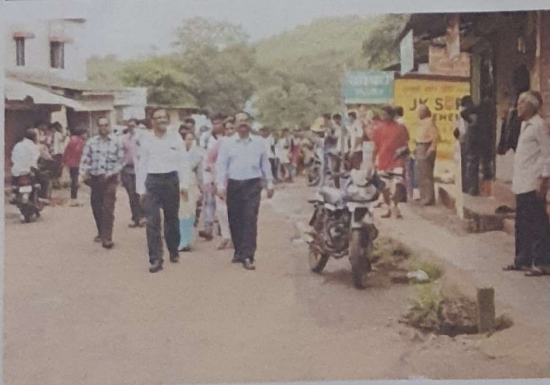
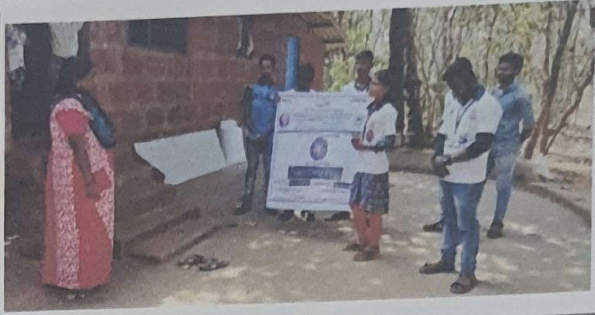
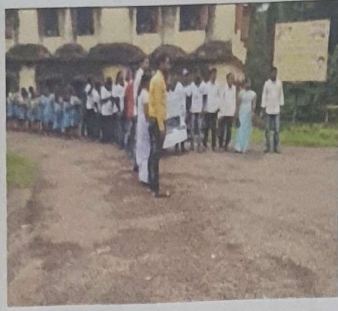
Mouth publicity is a grassroots approach to environmental awareness, relying on the power of personal connections and relationships to spread important messages. This approach helps to create a culture of environmental responsibility, where everyone plays a role in protecting the planet.

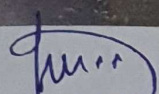


  
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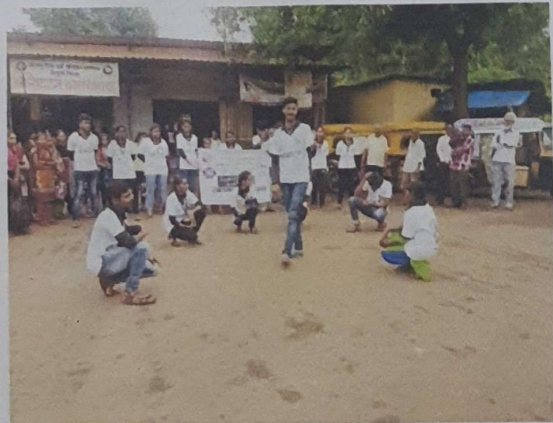
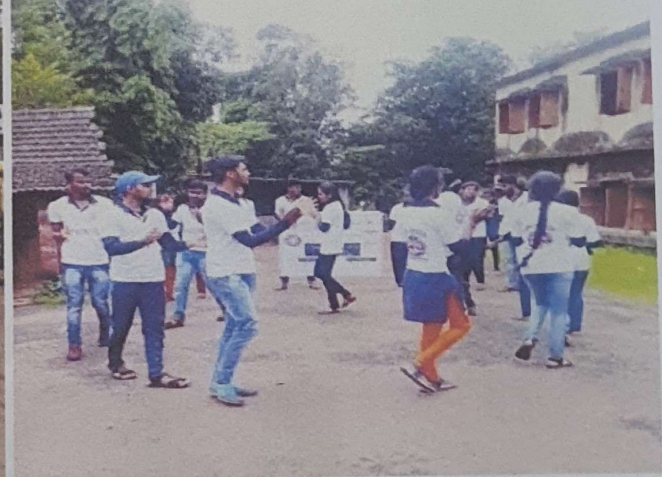
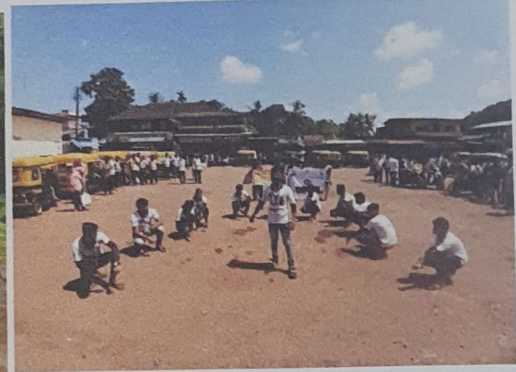


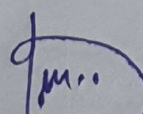


  
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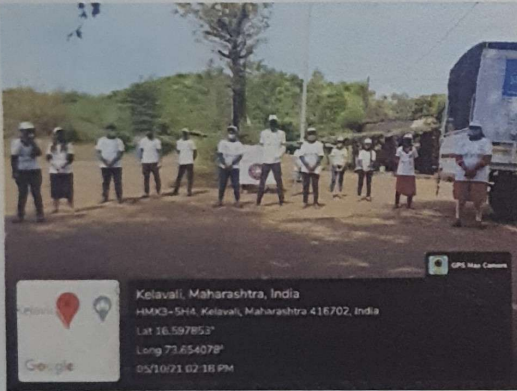
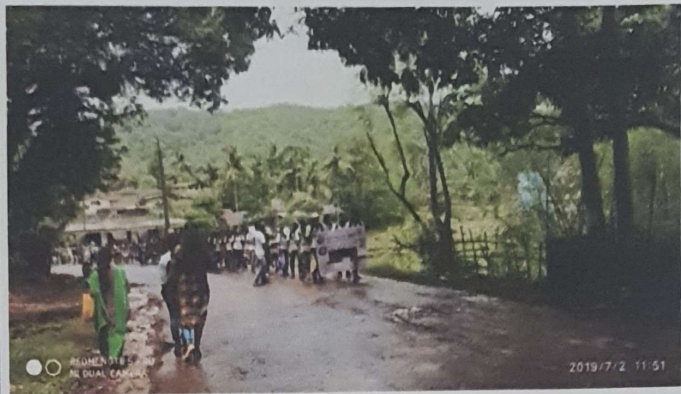
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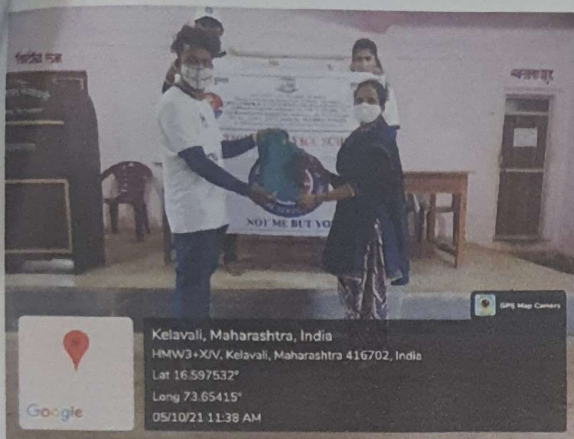


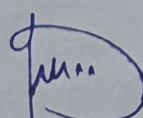
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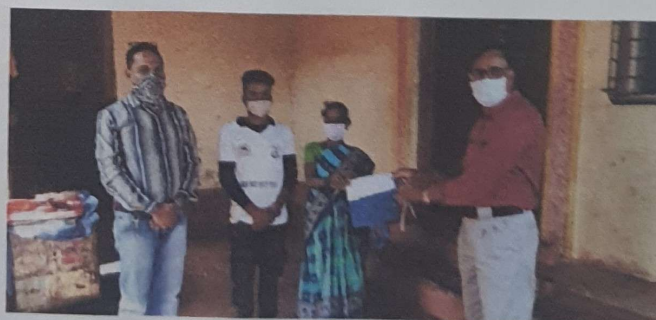
## Cloth Carrybags Distribution



  
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### Save Paper - Notebooks Making and Distribution



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